

Sponsorship Opportunities

UFEST
EDMONTON UKRAINIAN FESTIVAL
MAY 24 - 25

2024



GREAT
LOCATION

GROWING
AUDIENCE

SIGNIFICANT
EXPOSURE

Get Involved!

EDMONTON'S FASTEST GROWING FESTIVAL



ABOUT UFEST

The first UFest was held in 2018 and exceeded all expectations! Held outdoors in Borden Park, this 2-day, free cultural extravaganza drew thousands! 3 stages of music & dance, workshops, food, kids activities, beer gardens, special attractions, vendors and so much more!

Every year since launching the festival, we have grown. In 2022 we moved to a new, larger location within the park and can now accommodate even more attendees

Our new park space also allow for expanded vendor participation and more entertainment options (a busker stage) and special guest culture added to our event.

WHY SPONSOR?

- Excellent media coverage, on numerous platforms
- Increase your brand visibility
- Targeted marketing - exposure to many demographics at once
- Consumer perception - customers form positive opinions when your business is tied to high-profile events
- Keep arts and culture vital in our community - customers love brands that care about spreading positive messages and helping the community
- It's a really, really fun event!

SIGN ME UP!
CLICK [HERE](#) FOR
SPONSORSHIP
CONFIRMATION FORM



Opportunities

FOR EVERY BUDGET



\$1500	\$2000	\$2500	\$3000	\$3500	\$5000	\$7500	Gift In Kind & Negotiable
First Aid Tent	Polka Pit	Workshops & Demos	Golf Carts & Shuttle	Volunteer Sponsor / Tshirts	Band Stage	Main Stage	Radios
Petting Zoo (x2)	Performer Green Rooms	Community Pavilion	Heritage Pavilion	Volunteer Appreciation Sponsor	UFest After Dark		Media
UFest HQ	Kozak Kids Zone	Festival Maps		UFest Express Train (Saturday)	UFest Express Train (Both Days)		Beer Gardens
Busker Stage	UFest Express Train (Friday)	Festival Fencing					Presenting Sponsor

Further details for every level/sponsorship area available upon request.

Benefits

CAN BE CUSTOMIZED TO YOUR SPECIFICATIONS



\$1500	\$2000	\$2500	\$3000	\$3500	\$5000	\$7500	Gift In Kind & Negotiable
Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	Signage at sponsored area	
Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Logo on UFest website	Benefits to be negotiated and customized as per the value of your contribution and your preferences.
	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	Link to your website from ufest.ca	
		Branding on UFest posters, banner, social media	Branding on UFest posters, banner, social media	Branding on UFest posters, banner, feature on social media	Branding on UFest posters, banner, feature on social media	Branding on UFest posters, banner, feature on social media	
			Access to VIP Hospitality Lounge	Access to VIP Hospitality Lounge	Access to VIP Hospitality Lounge	Access to VIP Hospitality Lounge	
					Beverages in VIP Lounge	Beverages & Food in VIP Lounge	

Let's talk! We want to make this work for you and your business!

Contact Daria at sponsor@ufest.ca or call **780-718-4739**

Click [HERE](#) to complete the
Sponsorship Confirmation form